



# Young Leaders Group

## About Us

### Mission

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### Who We Are

ULI Columbus is a District Council of the Urban Land Institute, a 501(c)(3) nonprofit research and education organization supported by its members. Founded in 1936, ULI has nearly 30,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better places.

### Young Leaders Group

The Young Leaders Group (YLG) is a committee within ULI Columbus and provides an excellent opportunity for young professionals and students under the age of 35 to become further involved in the Central Ohio real estate development and land planning community. The YLG offers members the opportunity to network with their peers, gain exposure to leading industry professionals, and to grow and enhance their professional education. YLG programs and events are geared toward the interests of younger industry members.

## Membership Benefits

In addition to the national and local benefits of ULI Membership, local ULI Member Young Leaders Group activities include:

- ▶ Real estate and career advice through the YLG Mentor Program.
- ▶ Exclusive YLG-only events and significant discounts to events like the Young Leaders Studio, Storyteller Series, and Learn from the Best.
- ▶ *Real Estate Trends in Central Ohio* interviews with local industry leaders.
- ▶ Eligibility for ULI Columbus Young Leader Fall Meeting Scholarship.

### Interested in joining?

Please contact ULI Columbus, [columbus@uli.org](mailto:columbus@uli.org)

“My ULI membership has helped me grow as a real estate professional and make a more meaningful contribution to my industry and my community. The educational and networking resources are second to none.”

—Don Casto, Partner, CASTO, and Member, ULI Columbus Governance Committee



## YLG Signature Programs



### Young Leaders Studio

This intimate and interactive discussion gives the audience insight into the philosophies and best practices of our featured guest. This event is designed to bring all Young Leaders together to meet and network in an informal setting.

### YLG Mentoring Program

The mission of the mentoring program is to foster an exchange of professional ideas, friendship, and expertise among young real estate professionals and industry veterans. This program matches young professionals with experienced professionals for guidance and support, while offering mentors an opportunity to strengthen ties with the young future leaders of the local real estate community and ULI.

Each mentor group shall consist of two to four ULI members under the age of 35, with interest or experience in a similar product type or sector. Each group is led by one mentor. Mentor groups are expected to meet four times in one year starting in September. Meetings can include lessons learned from mentors' careers, discussion of career goals, case studies, social events, project tours, guest speakers, or anything else mutually agreed upon to further the relationship within the group.

### Learn From the Best

The premise for LFTB is simple: take 35 Young Leaders and seven regional real estate leaders, place them in groups of five to seven, and let them have a conversation for 15 minutes about informal topics such as tips on success, personal anecdotes, the state of the industry, tricks of the trade, trends, etc. Young Leaders rotate tables a total of seven times, allowing for a broad mix of insights. The result is a mutually rewarding experience, but one that primarily allows the next generation of real estate professionals to learn from recognized industry leaders.

### Hard-Hat Tours

Examples include: Gravity, River & Rich, LeVeque Tower, and National Veterans Memorial and Museum.

### ULI/Gerald D. Hines Student Urban Design Competition

ULI's national competition consisting of teams participating from colleges and universities in the United States and Canada. In addition to competing nationally, the student teams from local universities and colleges will have a unique opportunity, initiated by ULI Columbus, to compete for scholarships and awards against their fellow colleagues on a local level as well.

