



AWARDS FOR
EXCELLENCE

SPONSORSHIP PACKAGES

EVENT SPONSORSHIP

Platinum – \$25,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including on the main video screen
- Company logo featured in event invitation and program
- Company logo featured in all press materials promoting the event
- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Platinum sponsors receive the following annual benefits:

- 20% discount on ULI membership
- Six free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events

Gold – \$10,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including on the main video screen
- Company logo featured in event invitation
- Company logo featured in all press materials promoting the event
- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Gold sponsors receive the following annual benefits:

- 10% discount on ULI membership
- Four free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events



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Silver – \$5,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including on the main video screen
- Company logo featured in event invitation
- Company logo featured in all press materials promoting the event
- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Silver sponsors receive the following annual benefits:

- Three free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events



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CONTRIBUTION REPLY FORM

STEP 1: COMPLETE CONTACT AND MAILING INFORMATION

Contact Name: _____

Business Name (if applicable): _____

Indicate How Gift Should Be Recognized: _____

(e.g. Mary & John Smith, The Smith Family, The Smith Company, Smith & Company)

Address: _____

Email: _____ Phone: _____

STEP 2: SELECT GIFT

- Platinum – \$25,000
- Gold – \$10,000
- Silver – \$5,000

STEP 3: SELECT METHOD OF PAYMENT

- Invoice:** Please return this form to: columbus@uli.org. An invoice for the full amount of your gift will be sent to your email address.
- Check:** Please print this form and mail to: ULI Columbus, 50 West Broad Street, Suite 1133, Columbus, Ohio 43215. Please make check payable to: Urban Land Institute.

QUESTIONS: Please contact Alicia Gaston at (614) 596-0983 or alicia.gaston@uli.org.